



SQM Research Collaborates with Powerwrap

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For Immediate Release

SQM Research is delighted to be collaborating with respected and growing platform Powerwrap to make available all SQM's fund manager ratings to advisers using the independent platform.

SQM Research ratings on all its asset classes covered will be available for Powerwrap to use in their investment screening process. Powerwrap delivers a comprehensive suite of investment administration and shared services to financial advisers. The platform utilises the best-of-breed execution capabilities for all securities, including the best possible investment research.

Managing Director of SQM Research, Louis Christopher, said the collaboration with Powerwrap would benefit investors and advisers seeking greater information about investment products.

"Powerwrap is one of Australia's fastest growing non-aligned platforms, which is a perfect fit for us. The deal helps to ensure investors are truly receiving a solid range of investment choice and transparency, enabling them to make more informed and more suitable investment decisions."

Powerwrap's CEO Cormac Heffernan sees SQM's research offering as an important addition to the market place. "Our clients tend to be independent and place a high value on investment choice. SQM's research offering helps us to offer a wider range of product within our super fund which is great news for our clients"

Mr Christopher said the companies will explore other opportunities regarding the use of SQM's extensive residential property data and valuations.

"There is a clear opportunity to deliver accurate and objective residential property market data and valuations to the financial planning industry, which would help advisers make more informed recommendations to their clients about residential



property investment, which forms a very large part of most Australians' portfolios," Mr Christopher said.

"With an aggregated market value of over five trillion dollars invested in residential property, this is Australia's largest asset class, yet historically it has not been an asset well advised on by planners."

"We intend on changing that situation by ensuring advisers are armed with the best possible independent information on the Australian housing market" Mr Christopher said.

SQM Research has recently expanded into fixed income and alternatives fund manager ratings and expects to release its first fixed-income rated funds in April.

About SQM Research

SQM Research is an independent research house which specialises in providing accurate related research and data to financial institutions, property professional, real estate investors and the media. It is owned and operated by one of the country's leading property analysts, Louis Christopher.

For further information please contact Natalie Keech:

Natalie@sqmresearch.com.au

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