



ASX Release

28 October 2019

Appointment of Fiona Boyd as board director

Powerwrap Limited (ASX:PWL) today announced the appointment of a new non-executive director, Fiona Boyd, to its board.

Ms Boyd is an experienced executive and director with expertise in technology, financial services, ecommerce, digital marketing, customer experience and international operations. Currently the CEO and Director of ipSCAPE Pty Ltd, an Australian cloud-based customer experience technology company, Fiona has worked for a range of major corporates and start-up companies in marketing, advisory and leadership roles.

Ms Boyd is replacing Donna Hardman, who has resigned for personal reasons.

Powerwrap Chair Anthony Wamsteker said he welcomed another highly skilled director to the Board.

“Fiona brings extensive business and leadership experience at a local and international level, and her skill in building successful businesses, and driving innovation and growth through multi-channel digital transformation strategies, should be of great benefit to Powerwrap.”

“The Board also thanks Donna Hardman for her significant and valuable contribution to Powerwrap as a director during the transition to the ASX listed environment.”

About

Powerwrap Limited (AFSL No. 329829) is one of Australia’s leading wealth management platforms, offering a comprehensive suite of investment, administration and shared services to high net worth investors.

Powerwrap’s unique, bespoke-style platform service offers the broadest range of products in the market across all asset classes and utilises best of breed execution capabilities for all securities, something most platforms cannot do. Through Tickr, Powerwrap supports investment professionals looking to start an advisory business with a range of key shared services including compliance, finance and technology services. Powerwrap’s open-architecture technology and experienced in-house execution team enable it to deliver unique flexibility and efficiency for its clients.

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