

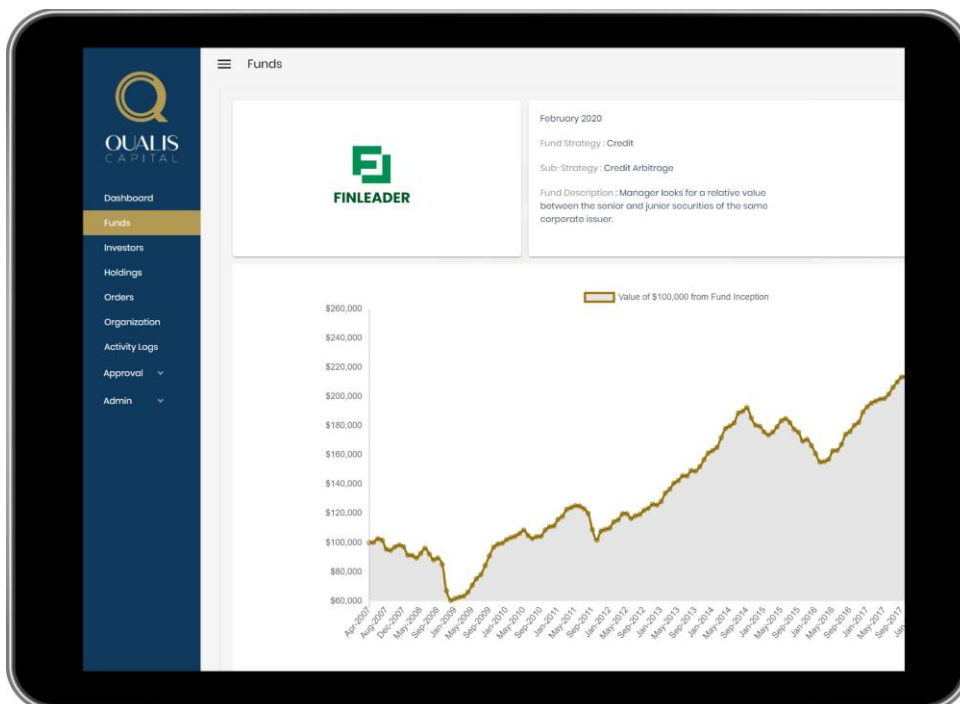
Powerwrap secures strategic partnership with new alternative investment platform provider

Wealth management platform provider Powerwrap Limited (ASX: PWL) today reported that it had secured a long-term strategic partnership with a new alternative investments platform provider Qualis Capital, LLC based in New York.

The Qualis Capital platform will offer a menu of hedge funds, private equity, real estate and private credit funds for investment by sophisticated investors without creating additional layers of additional fees to the investor. It is expected to include approximately 50 funds, with the goal of increasing to 100 funds over the next 12 months.

Powerwrap has been appointed for a minimum of 5 years as the platform's administration partner for all of its funds and regions globally. As part of this role Powerwrap was responsible for managing the development of the platform and website. Powerwrap is also expected to become the distributor of these funds in Australia.

Powerwrap CEO Will Davidson said the new platform would strengthen Powerwrap's position as a market leader in the administration of alternative asset-based managed funds. The insights and lessons from developing the platform can also be applied to the \$1 billion in alternative assets managed by Powerwrap. This is expected to lead to further business efficiencies and service improvements for Powerwrap clients.



“Advisers are seeking investment choices that will deliver higher returns for sophisticated investors in this low interest rate environment.”

“Alternative assets can fit this brief, and Powerwrap, with more than \$1 billion of investments in this class, is the leading Australian platform in the alternatives segment.

Mr Davidson said the partnership was a natural strategic fit for Powerwrap given its core business of providing administrative services for sophisticated investors. The Qualis Capital platform development, together with Powerwrap’s proprietary Hive interface, confirms the value of Powerwrap’s technology strategy, integrating solutions from best in class suppliers to service leading financial advisers.

The partnership announcement follows the release late last year of the Powerwrap/Investment Trends HNW Investor Report, which collated responses from approximately 3,000 HNW investors in Australia and explored their investment needs and behaviours, and their attitudes to advisers and private banks.

The report revealed growing demand for access to alternative assets such as infrastructure funds, private equity funds, unlisted managed funds, and hedge funds.

By order of the Chief Executive Officer.

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About Powerwrap

Powerwrap Limited (AFSL No. 329829) is one of Australia’s leading wealth management platforms, offering a comprehensive suite of investment, administration and shared services to high net worth investors.

Powerwrap’s unique platform service offers the broadest range of products in the market across all asset classes and utilises best of breed execution capabilities for all securities, something most platforms cannot do. Through Tickr, Powerwrap supports investment professionals looking to start an advisory business with a range of key shared services including compliance, finance and technology services. Powerwrap’s open-architecture technology and experienced in-house execution team enable it to deliver unique flexibility and efficiency for its clients.

About Qualis Capital

Qualis Capital is a financial services platform offering a marketplace for private alternative investments. Their cloud-based asset allocation platform provides access to curated alternative investments, generally at lower minimums, and at institutional pricing. Investors can research and select from a diverse menu of vetted investment managers.

www.qualiscapital.com

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