



ASX Announcement

20 August 2020

Powerwrap signs up Emanuel Whybourne

Powerwrap Limited (ASX: PWL) today announced it had entered into an agreement with Emanuel Whybourne. Emanuel Whybourne was founded by Craig Emanuel and Tim Whybourne and manages approximately \$750 million in assets for high net worth clients.

Craig Emanuel was recently ranked in the top five Queensland advisers in the Barron's Top 100 advisers in Australia for 2020 and was ranked in the top 10 nationally and the number 1 adviser in Queensland in 2018 and 2019.

Powerwrap has been selected to deliver platform administration and reporting services for the group's high net worth and ultra high net worth investor clients. Under the agreement, Powerwrap will provide access to a wide range of asset classes, including domestic and international listed securities, domestic and international fixed income, model portfolios and alternative assets. It will also provide comprehensive administration and reporting services.

Craig Emanuel said, "Both Tim and I are passionate about helping our clients achieve their investment goals. Our views are aligned in terms of the service we want to deliver and how we can help our clients protect and build their wealth.

"We selected Powerwrap as our platform provider largely due to their ability to manage the complexity of our client portfolios."

Powerwrap CEO Will Davidson said, "Powerwrap has proven to be a strong strategic fit for advisers with high net worth investor clients. We provide a very broad investment universe including alternative assets. We can execute on all asset types and provide consolidated reporting on all assets.

"We are very pleased that Craig and Tim have chosen Powerwrap and we are working closely with them to transition their clients onto the platform."

Powerwrap has an incubator for wealth managers allowing the advisers to leave the wealth arms of investment banks and launch their own boutique firm. To date it has successfully incubated wealth management teams from large global investment banks. The incubator is called Tickr (tickr.com.au) and includes licensing for wholesale advice to sophisticated clients.

During COVID there has been increased activity from teams that are currently at global banks investigating the Tickr option.

By order of the Chief Executive Officer.



About Powerwrap

Powerwrap Limited (AFSL No. 329829) is one of Australia's leading wealth management platforms, providing a comprehensive suite of investment, administration and shared services for high net worth investors.

Powerwrap's unique, bespoke-style platform service offers the broadest range of products in the market across all asset classes and uses best of breed execution capabilities for all securities, something most platforms cannot do. Through Tickr, Powerwrap supports investment professionals looking to start an advisory business with a range of key shared services including compliance, finance and technology services. Powerwrap's open-architecture technology and experienced in-house execution team enable it to deliver unique flexibility and efficiency for its clients.

Further information contact

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